

Ralph Ruby, Jr., EdD

250 CR 7593

Jonesboro, AR 72401

(870) 819-1770

rruby@astate.edu

1996-Present

Education:

Ed.D.	Vocational Education	University of Missouri	1975
M.S.	Business Education	University of Tennessee	1972
B.S.	Business Education	University of Tennessee	1969
AAS	Business Administration	Orange County Community College	1968

Rank: Full Professor, last promotion 1984

Certificates: School District Administration [Permanent], NY, 1975
School Administrator [Permanent], NY, 1975
Supervisor [Permanent], NY, 1975
Commerce [Permanent], NY, 1972

Professional Experience:

Arkansas State University, Jonesboro, AR, 1979 – present
University of Arkansas, Fayetteville, AR, 1976 – 79
Valley Central High School, Montgomery, NY, 1969 – 76

Faculty

Development: Georgia State Master Teaching Workshop, Jonesboro, 2000

Intellectual

Contributions: 1996-20010

Books

Note: Each textbook has four components: A student textbook, an instructor's resource manual, student data disks, and instructor data answer disks.

Lab Activities for the World Wide Web Annual Editions: Academic Year 2002-2003
with companion Web Site (<http://www.clt.astate.edu/labactivities>). 2002, with Paula D. Ruby. El Granada, CA: Scott Jones, Inc.

Lab Activities for the World Wide Web Annual Editions: Academic Year 2001-2002
with companion Web Site (<http://www.clt.astate.edu/labactivities>). 2001, with Paula D. Ladd-Ruby. El Granada, CA: Scott Jones, Inc.

Lab Activities for the World Wide Web Annual Editions: Academic Year 2000-2001
with companion Web Site (<http://www.clt.astate.edu/labactivities>). 2000, with Paula D. Ladd. El Granada, CA: Scott Jones, Inc.

Lab Activities for the World Wide Web Annual Editions: Academic Year 1999-2000 with companion Web Site (<http://www.clt.astate.edu/labactivities>). 1999, with Paula D. Ladd. El Granada, CA: Scott Jones, Inc.

Word for Office '97 Economy Pack. 1998, with Paula D. Ladd. El Granada, CA: Scott Jones, Inc.

Excel in Your Classroom (Macintosh Platform). 1997 with Corder, S. and Paula D. Ladd. Portland, ME: J. Weston Walch, Publisher.

Excel in Your Classroom (Windows Platform). 1997 with Corder, S. and Paula D. Ladd. Portland, ME: J. Weston Walch, Publisher.

System 7 in Your Classroom (Macintosh Platform). 1997 with Paula D. Ladd. Portland, ME: J. Weston Walch, Publisher.

Intrigue at Innovative Marketing: Exploring Claris Works (Windows Platform). 1997 with Steve Corder. Portland, ME: J. Weston Walch, Publisher.

Intrigue at Innovative Marketing: Exploring Claris Works (Macintosh Platform). 1997 with Steve Corder. Portland, ME: J. Weston Walch, Publisher.

AmiPro in Your Classroom (Windows Platform). 1997 with Corder, S. and Paula D. Ladd. Portland, ME: J. Weston Walch, Publisher.

WordPerfect for Desktop Publishing for Windows (Windows Platform). 1996 with Paula D. Ladd. Portland, ME: J. Weston Walch, Publisher.

Microsoft Works in Your Classroom (Windows Platform). 1996 with Corder, S. and Paula D. Ladd. Portland, ME: J. Weston Walch, Publisher.

Quattro Pro in Your Classroom (MS-DOS Platform). 1996 with Corder, S. and Paula D. Ladd. Portland, ME: J. Weston Walch, Publisher.

Journals Articles

“Using Directed Discovery in an E-Learning Environment,” NABTE Review, Spring 2005, Volume 59, Number 4. pp 18-22, with Paula D. Ruby.

“Using Discovery Learning to Teach Software Skills,” Forum, (1999), pp. 41-43, with Paula D. Ladd.

“Learning Style and Adjustment Issues of International Students,” Journal of Education for Business, (1999), pp. 363-367, with Paula D. Ladd.

“Observation: Key to Successful Classroom Management,” Forum, (1998), pp 40-41 and 47, with Paula D. Ladd.

“The Learning Styles of Students Enrolled in Information Processing,” Business Education Digest, (1998), pp. 1-15, with Paula D. Ladd.

“FBLA: Statewide Responsibility and its Effect on Due Process,” Forum, (1997), pp. 41-44, with Paula D. Ladd.

“The International Connection: Using the Internet and the World Wide Web,” Forum, (1996), pp. 31-32, with Steve Corder.

Editorial Review Board

NABTE Journal, 2003-2004.

NABTE Journal, 2002-2003.

Consulting Editor

Journal of Education for Business, 1998.

Journal of Education for Business, 1997.

Journal of Education for Business, 1996.

Reviewer

NABTE 2004 Research Conference.

Decision Sciences Institute, 2003.

Decision Sciences Institute, 2002.

Proceedings and Presentations

“Using SMS Text-Messaging as a Note-Taking Tool,” Decision Sciences Institute [Southeast Region], Volume 40 (2010), pp. 363-366, with Paula D. Ruby.

“How Students Learn and Their Learning Styles in MIS Courses,” Decision Sciences Institute [Southeast Region], Volume 31 (2007), pp. 536-539, with Paula D. Ruby.

“The Computer Applications Course: Time for an Update or Business as Usual,” Decision Sciences Institute [Southeast Region] Theory and Applications Proceedings, Volume 34, (2004), pp. 124-125, with Paula D. Ruby.

“Directed Discovery – A Learning Strategy in an E-Learning Environment,” Decision Sciences Institute [Southeast Region] Theory and Applications Proceedings, Volume 33, (2003), pp. 408-409, with Paula D. Ruby.

“Can Teaching and Learning Strategies be Enhanced Using an e-Learning Tool?” Decision Sciences Institute [Southeast Region] Theory and Applications Proceedings, Volume 32, (2002), pp. 40-41, with Paula D. Ruby.

“Dean’s Perceptions of their Computer Curriculum,” Decision Sciences Institute Annual Meeting, Volume 2, (2000), p. 663, with Paula D. Ladd.

“A Comparison of Internet Based Lecture Approaches,” Decision Sciences Institute [Southwest Region] Theory and Applications Proceedings, Volume 30, (1999), pp. 22-24, with Steve Corder and John Seydel.

”Teaching Software Skills through Discovery,” Decision Sciences Institute Annual Meeting, Vol. 2, (1998), pp. 998, with Paula D. Ladd.

“Managing the Learning Environment by Observation,” Fifth Annual Southwestern Business Administration Teaching Conference, pp. 121-124, (1998) with Paula D. Ladd.

“Adjusting to Life at an American Educational Institution: Professors Helping Students,” Fourth Annual Southwestern Business Administration Teaching Conference, pp. 73-75, (1997), with Paula D. Ladd.

Other Publications

Introduction and Information Technology WebCT Course (Web Course Tools). with Paula D. Ruby. New York, NY: John Wiley & Sons, Inc., Publisher. (2001)

Paper Presented

“Web-Instruction: Filling the Gap between Theory and Practice.” Invited Presentation. 2000 INFORMS-Ed Conference (Institute for Operations and Management - Education Track). Salt Lake City, UT with Paula D. Ladd.

Faculty Sponsor

College of Business Alumni Chapter.

Hosted the College of Business’ Dinner at Six [2 years].

Association of Information Technology Professionals [AITP] – a student organization.

Service at ASU:

Master Thesis Committee:

Melissa Luter, 1998, 1997

Master Comprehensive Committee:

Susan Ligon, 1997
Carol Waleszonia, 1997
Mary Clark, 1997

Doctoral Committees:

Jose Carreiro, 1998, 1997, 1996
Beth Boeckmann, 1998, 1997
Lonnie Williams, 1998, 1997

University Committees:

Technology Curriculum, 2004
COPE, 2000 - present
SEC Personnel Committee, 1998, 1997
TEPPC, 1998, 1997
Graduate Follow-up Committee, 1996

College Committees:

Honors Committee, 2008
Alumni Chapter, 2002 - present
Technology, 2001, 2000, 1999, 1998, 1997
Distance Learning, 1997

Department Committees:

Recruiting, 2008
Promotion, Review and Tenure, 2010, 2009, 2004, 2003, 2002
Business Education Screen [chair], 1996 - present
Curriculum, 2004 - present
Grievance, 2008, 2004, 2003, 2002, 2001, 1998, 1997
Department Operations, 1998, 1997, 1996
Technology - Web Page [Chair], 2004, 2003, 2002
Technology - Web Page, 2001

Service Other Universities:

Mississippi State University, Department of Instructional Systems, Leadership, and Workforce Development, PRT Outside evaluator. 2010, 2008.

Publishing House:

Thompson Learning, Proposal Reviewer and a Project Reviewer. 2008

Professional Associations:

Delta Pi Epsilon [38 years]
Phi Delta Kappa [Life Member]
American Vocational Association [Life Member]
National Business Education Association [31 years]
Southern Business Education Association [31 years]

Community:

Unpaid Service

Supervisory Committee [Chair], Northeast Arkansas Federal Credit Union, Blytheville, AR 2006 – present. [\$92 million dollar credit union]

Chairperson of the Board of Directors, Northeast Arkansas Federal Credit Union, Blytheville, AR. 2004 - 1998. [\$70 million dollar credit union - third largest in Arkansas]

Secretary/Treasurer of the Board of Directors, Northeast Arkansas Federal Credit Union, Blytheville, AR. 1999 - 96.

Building Site Committee, Northeast Arkansas Federal Credit Union, Blytheville, AR. 1999 - 96.

Chairperson of Nominating Committee, Northeast Arkansas Federal Credit Union, Blytheville, AR. 1997.

Long Range Planning Committee, Northeast Arkansas Federal Credit Union, Blytheville, AR. 1997.

Internet Addiction not Uncommon. Jonesboro Sun, 14D and 15D, September 13, 1998, with Steve Corder.

Advisory Committee, Business Technology, Black River Technical College. 1980 – present.

Advisory Committee, Business Technology, Ozarka Technical College. 1998 - 96.

Advisory Committee, Business Department, Brookland High School. 1998 - 96.

Finance Committee [Chair], Pleasant Grove United Methodist Church, Jonesboro, AR 2010.